

A Sustainable Shift: Pachamama's Commitment to a Greener Tomorrow

At Pachamama, we believe in the power of small changes for a big impact. In our ongoing sustainability journey, we're excited to share positive steps towards reducing our environmental footprint.

Goodbye Plastic Hooks, Hello Card Hooks

One of the key steps we're taking is saying goodbye to plastic hooks and replacing them with card hooks. They are not only recyclable but also biodegradable, making them a more responsible choice for our accessories and homeware.

Plastic Kimble Reduction

In addition, we are reducing the use of plastic Kimble fasteners and exploring sustainable alternatives in our production process.

Consistent Sustainability with Uniform Labels

We are working closely with our suppliers to ensure that all our products come with the same tags and fabric neck labels. This not only enhances the visual appeal of our knitwear but also allows us to collectively reduce waste.

Waste Not, Want Not Philosophy

We believe in the principle of "waste not, want not," and we've extended this philosophy to our suppliers. Encouraging them to use up existing stock of plastic hooks and swing tags before transitioning to the new alternatives. As a fair-trade company, our approach means we already have a considerable stock in the UK or en route by sea.

Transition in Progress

While we are working diligently to implement these changes, you will still receive products with the old components. Rest assured; we're committed to making this transition for our customers.

Our Eco-Friendly Shift from Air to Sea Shipments

In our pursuit of a greener tomorrow, we're actively increasing shipments by sea. This choice significantly reduces our carbon footprint compared to air freight. To our wholesale customers, ordering in advance is a pivotal step and greatly supports this eco-friendly transition. With longer transit times, strategic planning becomes paramount to ensuring an efficient supply chain.

Being a Part of the Change

To our valued customers, thank you for being part of our commitment to a greener future. Stay tuned for more updates as we continue this positive shift towards a more sustainable tomorrow.